

## OUR NETWORK

The consortium is led by Center for Energy Efficiency EnEffect, together with Sustainable Energy Development Agency (SEDA), Econoler SA, Bulgarian Industrial Association - Union of the Bulgarian Business (BIA), Municipal Energy Efficiency Network EcoEnergy, University of Architecture, Construction and Geodesy (UACEG), Alliance for Energy Efficiency (AEE), Bulgarian Construction Chamber (BCC), National Trust EcoFund (NTEF), and the municipalities of Gabrovo and Sofia.

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# BeSMART

Bulgarian Energy Efficiency Forum on Smart Finance for Smart Buildings



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Coordinator:  
**EnEffect**

Partners:



АЛИАНС ЗА ЕНЕРГИЙНА ЕФЕКТИВНОСТ



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 101033787.



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Moving from a highly energy intensive economy to low carbon energy future requires enhanced energy efficiency and energy management, improved infrastructure and distribution networks, and introduction of new specialized services on the energy market, optimizing the already existing ones. Such instruments are indispensable to fully utilize the leverage potential of public funds and the available resources from the Recovery and Resilience mechanism, the EU Green Deal and the Renovation Wave.

This is where BeSMART intends to step in: supporting the leveraging of public resources for energy efficiency and renewable energy projects through enabling of a transparent policy-making process, active involvement of all key stakeholders, shaping of the policy actions in the area, and maintaining a strong focus on financial institutions.

As an outstanding challenge, this is especially valid for the Bulgarian building sector, where the existing 100% grant mechanism for building renovation has to be quickly reformed into a more sustainable financing scheme, at the same time targeting higher energy efficiency parameters and taking into account the overspread energy poverty.

## WHAT'S IN THERE FOR YOU?

MORE INFORMATION TO BE FOUND AT:

[WWW.BESMARTPROJECT.NET](http://WWW.BESMARTPROJECT.NET)

- ▶ Active involvement and first-hand information about the design of the new energy efficiency financing schemes
- ▶ Increased capacity for planning and project management in the area of deep energy building retrofitting
- ▶ Support to local sustainable energy and climate action plans to 2030 and the building renovation strategies
- ▶ Common movement for a more attractive and accessible urban environment, reduced energy poverty and better air quality



## WHAT ARE OUR GOALS

### MISSION:

To develop the market for energy efficiency investment and support the national implementation of the Smart Finance for Smart Building initiative.

### KEY OBJECTIVE:

To set up a permanent discussion forum to contribute to the policy making process and to the structuring of innovative financing schemes to stimulate energy efficiency investments.

### APPROACH:

- ▶ Analyze best practices, initiatives and instruments
- ▶ Build an online communication platform to share knowledge and experience
- ▶ Conduct 9 national roundtables with broad media coverage
- ▶ Conduct 9 roundtables & a final conference
- ▶ Develop policy recommendations for the design the financial support instruments